

Facebook TF Report Submission #6 [29/6/2025]

Case Number: 18264092

Service:

Facebook Core ▾

Reporting Reason:

Fraud & Deception ▾

Please specify your reporting reason(s):

The advertisement promotes a product named "HondroSol," making extraordinary and unsubstantiated claims about its efficacy in treating and even curing severe joint-related diseases. The content exhibits multiple legal issues and strong indicators of a fraudulent health product scam:

- 1. False and Unsubstantiated Miracle Cure Claims:** The product is advertised with claims such as "restores the tissues of destroyed joints in 99% of cases," "stops pain in 10 minutes," and "returns joint mobility in 14 days." It is also promoted as a treatment for severe conditions like rheumatoid arthritis and joint fractures. Such claims of a quick, absolute, and permanent cure for complex medical conditions are not scientifically plausible and are hallmarks of fraudulent health products.
- 2. Unsupported Broad Physiological Effects:** Hondro Sol is claimed to "naturally regenerate joints" using "nanotechnology," protect cartilage from thinning, eliminate infections, and improve the elasticity of blood vessels. These are medical claims that would require extensive, peer-reviewed clinical trials and regulatory approval, none of which are presented. The narrative about its origins as a secret development for astronauts is a common tactic used to fabricate a history of efficacy without evidence.
- 3. Misleading Use of Fabricated Authority and Testimonials:** The advertisement attempts to build credibility through deceptive means. It features testimonials from individuals who claim to have been cured of serious conditions like rheumatoid arthritis and joint fractures in a matter of weeks. These testimonials are accompanied by generic stock photos, indicating they are fabricated and not from genuine users.
- 4. Lack of Scientific Evidence and Regulatory Approval:** There is no mention of any credible scientific studies, clinical trial data, or approval from recognized medical regulatory bodies, specifically the Greek National Organization for Medicines (EOF), to substantiate the product's safety or its extraordinary therapeutic claims. Also, the website uses a generic stock image of a medal/certificate to create a false impression

of official endorsement and quality assurance, without any verifiable details, registration codes, or issuing authority. Furthermore, the Greek National Organization for Medicines (EOF) has issued a bulletin with a list of scam-products that the public should be on alert for, including products like Hondrostrong, Hondrosol and Hondrofrost.

5. **Exploitation of Vulnerable Individuals:** The advertisement targets individuals suffering from chronic pain and serious joint conditions, offering false hope of a simple and rapid cure. This is dangerously misleading and could lead them to abandon or delay proven, effective medical treatments, thereby posing a significant risk to their health, safety, and long-term well-being.
6. **Lack of Transparency:** The advertisement and its linked privacy policy ("Global Partners LTD") fail to provide crucial information about the product's full list of ingredients, the manufacturer's verifiable identity and legitimate contact details, or any data to support its claims, which is a standard characteristic of fraudulent product scams.

Please attach the valid document related to your report:

[\[Attached PDF\]](#)

Please submit the URLs below (max 20):

1. <https://www.facebook.com/ads/library/?id=1351227012823802>
2. <https://www.facebook.com/ads/library/?id=723600130337122>
3. <https://www.facebook.com/ads/library/?id=1316869122746340>
4. <https://www.facebook.com/ads/library/?id=1772571260276222>
5. <https://www.facebook.com/ads/library/?id=1427943555232325>
6. <https://www.facebook.com/ads/library/?id=1011933664476938>
7. <https://www.facebook.com/ads/library/?id=1352428766022039>
8. <https://www.facebook.com/ads/library/?id=1776073963254020>
9. <https://www.facebook.com/ads/library/?id=695996352978803>
10. <https://www.facebook.com/ads/library/?id=2490475981290095>
11. <https://www.facebook.com/ads/library/?id=1370024074324651>

12. <https://www.facebook.com/ads/library/?id=671865418948743>
13. <https://www.facebook.com/ads/library/?id=997403292376375>
14. <https://www.facebook.com/ads/library/?id=998095439023008>
15. <https://www.facebook.com/ads/library/?id=676308541838318>
16. https://herbs.jungles.buzz/ZMBLJHrX?fbclid=IwY2xjawLOCYJleHRuA2FlbQIxMABicmlkETFPUWxRUUU1aGo4ckQzVTdNAR6MMvxggM1D3lzkTHZwyCdFBHtkOELm0-oa1Tz5hH1dIIIbbZk75gQDYbosERw_aem_csneVDK5ErgsrXC42quvOg

Country:

Greece

- Check here if you are reporting a beneficiary and/or payer of an advertisement under Digital Services Act
- There is an applicable legal order for this request

Are you reporting unlawful content?

- Yes
- No

If you regard the reported content as unlawful, please detail what specific laws (i.e relevant legislative provisions) had allegedly been violated:

1. Fraudulent Practices & Misleading Medical/Commercial Claims

Relevant Laws: Greek Law 4619/2019 (Penal Code); Greek Law 2251/1994 (Consumer Protection)

1.1 General Fraud by Misrepresentation of Facts for Financial Gain

"Whoever knowingly misrepresents false facts as true, or unlawfully conceals or withholds true facts, thereby causing damage to another person's property by convincing someone into an act, omission, or tolerance with the intent of gaining unlawful financial benefit for themselves or another from that damage, shall be punished with imprisonment..."

- Greek Law 4619/2019 (Article 386, paragraph 1)

1.2 Overall Prohibition of Unfair Commercial Practices

"Unfair commercial practices adopted before, during, and after a commercial transaction related to a specific product are prohibited."

- Greek Law 2251/1994 (Article 9c, paragraph 1)

1.3 Misleading Information on Product's Nature, Capabilities, and Endorsements

"A commercial practice is considered misleading when it contains false information... in relation to... a) the existence or nature of the product; b) the main characteristics of the product, such as... benefits, ...expected results, or outcomes...; f) the nature, characteristics, and rights of the supplier or its representative, such as... qualifications, status, approval... or awards and distinctions;"

- Greek Law 2251/1994 (Article 9d, paragraph 1, points "a", "b", "f")

1.4 Specific Prohibited Misleading Commercial Practices: False Cure Claims and Fabricated Endorsements

"Claiming that the supplier, including their commercial practices, or a product is endorsed, certified, or licensed by a public or private entity when it is not, or making a similar claim that does not comply with the conditions of such endorsement, certification, or license."

- Greek Law 2251/1994 (Article 9f, point "d")

"Falsely claiming that a product is able to cure diseases, dysfunctions, or malformations."

- Greek Law 2251/1994 (Article 9f, point "κστ")

1.5 Use of False or Unverified Consumer Reviews/Testimonials

"When suppliers provide consumer product reviews, they must disclose whether and how they verify the authenticity of those reviews."

- Greek Law 2251/1994 (Article 9e, paragraph 6)

"λγ) Claiming product reviews are submitted by consumers who have actually used or purchased the product, without taking reasonable and proportionate steps to verify that the reviews originate from such consumers."

"λδ) Submitting, or commissioning another person or legal entity to submit, false consumer reviews or endorsements, or distorting consumer reviews or endorsements to promote products."

- Greek Law 2251/1994 (Article 9f, points "λγ" & "λδ")

2. Dissemination of False Information & Risk to Public Health

Relevant Laws: Greek Law 4855/2021

2.1 Spreading False News Affecting Public Health

"Anyone who publicly or via the internet disseminates or spreads in any way false news that is capable of causing concern or fear among citizens, or of undermining public confidence in... public health, shall be punished with imprisonment of at least three (3) months and a monetary fine."

- Greek Law 4855/2021 (Article 36, paragraph 1)

3. Illegal Offer and Marketing of Unregulated Health Products

Relevant Laws: Greek Law 1316/1983; Greek Law 2251/1994

3.1 Placing an Unauthorized Product on the Market

"A manufacturer, representative, or importer who places pharmaceutical or other products referred to in this law on the market without authorization... shall be punished with a fine... In case of repetition of the violation, the offense is prosecuted criminally..."

- Greek Law 1316/1983 (Article 33, paragraph 1.1)

3.2 Violation of General Product Safety

"Producers are obliged to place on the market only safe products."

- Greek Law 2251/1994 (Article 7, paragraph 1)

"A product is considered safe if, under normal or reasonably foreseeable conditions of use... it poses no risk or only minimal risks consistent with the product's use, which are deemed acceptable in the context of a high level of protection of the health and safety of persons..."

- Greek Law 2251/1994 (Article 7, paragraph 3)