

Facebook TF Report Submission #6 [28/5/2025]

Case Number: 15518827

Service:

Facebook Core ▾

Reporting Reason:

Fraud & Deception ▾

Please specify your reporting reason(s):

The advertisements in question direct users to multiple websites (e.g., wstaidv.lol, ufelon.monster, xballfoon.monster) that advertise a "2025 Non-invasive multifunctional blood glucose meter". This device is falsely presented as a product of "Siemens Healthineers" and claims features such as non-invasive blood glucose measurement, blood pressure monitoring, blood oxygen detection, uric acid detection, heart rate monitoring, and a unique "laser therapy" function. It is offered at a significantly discounted price (e.g., €60 from €100). As a fact-checking organization we have done a specific analysis of the scam related to this exact product and the relevant documentation can be found in our fact-checking article here:

<https://factreview.gr/2024/08/16/multi-measuring-device-for-glucose-mentioning-siemens-healthineers-scam/>

The webpages and associated advertisements exhibit numerous legal issues as well as strong indicators of a coordinated scam operation and the promotion of an illegal, unverified, and potentially unsafe product:

1. Fraudulent Misrepresentation and Unauthorized Use of a Reputable Brand: The product is explicitly and falsely marketed as being developed and sold by "Siemens Healthineers." However, Siemens Healthineers has officially confirmed to FactReview that they have no association with this product, and their name is being used illegally to deceive consumers.

2. Presentation of Forged, Misleading, and Outdated Certification Documents: The advertisements display what appear to be official certifications (FDA, CE, ISO). Our investigation revealed these documents are either falsified, belong to entirely different companies (e.g., "SHENZHEN ZHONGDE AUDIO-TECHNICAL CO.,LTD", "Wuxi Apex Medical Co., Ltd") and unrelated products (such as hearing aids or insulin pumps), or are outdated (e.g., the CE certificate format shown was used pre-2016 and would now be expired) and therefore invalid.

3. Promotion of an Unapproved Medical Device with Unrealistic and Potentially

Dangerous Claims: The device makes claims of "non-invasive high-precision medical therapy," "laser therapy," and accurate non-invasive measurement of multiple critical health parameters. No such consumer device with these comprehensive capabilities has received legitimate widespread approval from recognized medical regulatory bodies like the FDA or the Greek National Organization for Medicines (EOF). The FDA has specifically warned against the use of unapproved smartwatches and smart rings claiming to measure blood glucose, highlighting the serious health risks from inaccurate readings leading to incorrect medical decisions.

4. Use of Deceptive and Unrelated Visual Content: The advertisements and product pages utilize images and animations (e.g., depicting blood vessels before and after "treatment") that have been sourced from unrelated medical contexts and animations, falsely implying they demonstrate the advertised product's efficacy.

5. Operation Across Multiple Suspicious and Ephemeral Domains: The product is being promoted through numerous websites hosted on unconventional and often short-lived top-level domains (e.g., .lol, .monster), a common tactic for scam operations to evade detection and takedowns.

6. Consistency with Known Scam Patterns and Regulatory Warnings: This operation fits a documented pattern where scammers exploit the names of reputable medical device companies to sell unapproved and ineffective products. The Greek National Organization for Medicines (EOF) has previously issued warnings about similar fraudulent schemes involving non-invasive glucose meters falsely attributed to other well-known brands.

Please attach the valid document related to your report:

[Attached PDF]

Please submit the URLs below (max 20):

https://wstaidv.lol/products/guli?fbclid=IwY2xjawKkIzBleHRuA2FibQIxMABicmlkETFTdm5jTktrdjNDYWJpRjdpAR7XpMTbE7Ura2hWfO7JsPQGzG3bPB8s753a-P-dKNXB_IRHIS2IUwOtUo_TeQ_aem_34KizF8jyZwypUu5-o3jCQ

https://www.ufelon.monster/products/kletbjp?fbclid=IwY2xjawKkIzFleHRuA2FibQIxMABicmlkETFTdm5jTktrdjNDYWJpRjdpAR4b3Z79apOkBHQh_e7-2ZINICqsprBHv40ZL7civQAV_zB8IKcGvyOBPG14Ng_aem_BOdca0J3IKcdiHxeygHg6Q

https://xtballfooon.monster/products/olaka?fbclid=IwY2xjawKkIzRleHRuA2FibQIxMABicmlkETFTdm5jTktrdjNDYWJpRjdpAR4b3Z79apOkBHQh_e7-2ZINICqsprBHv40ZL7civQAV_zB8IKcGvyOBPG14Ng_aem_BOdca0J3IKcdiHxeygHg6Q

<https://www.facebook.com/ads/library/?id=3134413836715356>

<https://www.facebook.com/ads/library/?id=3939501729713208>

<https://www.facebook.com/ads/library/?id=722870320213647>

<https://www.facebook.com/ads/library/?id=2331896250546019>

<https://www.facebook.com/ads/library/?id=706469472333890>

<https://www.facebook.com/ads/library/?id=684593737645829>

<https://www.facebook.com/ads/library/?id=1091157029639271>

<https://www.facebook.com/ads/library/?id=1255558756135071>

<https://www.facebook.com/ads/library/?id=673415385573249>

<https://www.facebook.com/ads/library/?id=1017945857127606>

<https://www.facebook.com/ads/library/?id=1658206484830135>

<https://www.facebook.com/ads/library/?id=529407660108447>

<https://www.facebook.com/ads/library/?id=2087045888482981>

<https://www.facebook.com/ads/library/?id=1383461509639970>

<https://www.facebook.com/ads/library/?id=662646399842059>

<https://www.facebook.com/ads/library/?id=661713463224551>

<https://www.facebook.com/ads/library/?id=1693922117862861>

Country:

Greece

Check here if you are reporting a beneficiary and/or payer of an advertisement under Digital Services Act

There is an applicable legal order for this request

Are you reporting unlawful content?

Yes

No

If you regard the reported content as unlawful, please detail what specific laws (i.e relevant legislative provisions) had allegedly been violated:

1. Fraudulent Practices, Forgery, & Misleading Commercial Claims

Relevant Laws: Greek Law 4619/2019; Greek Law 2251/1994

1.1 General Fraud by Misrepresentation of Facts for Financial Gain

"Whoever knowingly misrepresents false facts as true, or unlawfully conceals or withholds true facts, thereby causing damage to another person's property by convincing someone into an act, omission, or tolerance with the intent of gaining unlawful financial benefit for themselves or another from that damage, shall be punished with imprisonment..."

– **Greek Law 4619/2019 (Article 386, paragraph 1)**

1.2 Data Falsification (Forgery of Documents)

"Anyone who creates a forged document or falsifies an existing one with the intent to deceive another through its use regarding a fact that may have legal consequences shall be punished with imprisonment and a monetary fine. The same punishment applies to anyone who, with the same intent, knowingly uses a forged or falsified document."

– **Greek Law 4619/2019 (Article 216, paragraphs 1 & 2)**

1.3 Overall Prohibition of Unfair Commercial Practices

"Unfair commercial practices adopted before, during, and after a commercial transaction related to a specific product are prohibited."

– **Greek Law 2251/1994 (Article 9c, paragraph 1)**

1.4 Misleading Information on Product's Nature, Capabilities, Origin, and Certifications

"A commercial practice is considered misleading when it contains false information and is thus untruthful, or when, in any way including its overall presentation, it deceives or may deceive the average consumer, even if the information is objectively correct, in relation to one or more of the following elements, and consequently causes or may cause the consumer to take a transactional decision they otherwise would not have taken:

a) the existence or nature of the product;

b) the main characteristics of the product, such as availability, benefits, risks, execution, composition, accessories, after-sales support, complaint handling, method and date of manufacture or supply, delivery, fitness, usage, quantity, specifications, geographical or commercial origin, expected results, or outcomes and essential characteristics of tests or checks performed on the product;

...

f) the nature, characteristics, and rights of the supplier or its representative, such as identity, assets, qualifications, status, approval, partnership, connection, intellectual property rights ownership, or awards and distinctions;"

– **Greek Law 2251/1994 (Article 9d, paragraph 1, points "a", "b", "f")**

1.5 Specific Misleading Commercial Practices: False Endorsements, Origin, and Health Claims

"The following commercial practices are always prohibited as misleading:

...

d) Claiming that the supplier, including their commercial practices, or a product is endorsed, certified, or licensed by a public or private entity when it is not, or making a similar claim that does not comply with the conditions of such endorsement, certification, or license.

...

κβ) Promoting a product similar to another offered by a specific manufacturer in a way that deliberately misleads consumers into believing it is made by that specific manufacturer when it is not.

...

κστ) Falsely claiming that a product is able to cure diseases, dysfunctions, or malformations."

– **Greek Law 2251/1994 (Article 9f, points "d", "κβ", "κστ")**

2. Trademark Infringement & Counterfeiting

Relevant Laws: Greek Law 4679/2020

2.1 Unauthorized Use of a Trademark

"...the proprietor of the registered trademark has the right to prohibit any third party from using in the course of trade, without their consent, a sign for goods or services when:

a) the sign is identical to the trademark and is used for goods or services identical to those for which the trademark is registered,

b) the sign is identical or similar to the trademark and is used for goods or services that are identical or similar to those for which the trademark is registered, if there is a likelihood of confusion on the part of the public..."

– **Greek Law 4679/2020 (Article 7, paragraph 3, points "a" & "b")**

2.2 Criminal Liability for Knowing Trademark Infringement

"Anyone who knowingly:

(a) uses a trademark in violation of points (a) or (b) of paragraph 3 of Article 7, or

(b) circulates, possesses, imports, or exports products bearing another's trademark, or offers

services under another's trademark...shall be punished by imprisonment of at least six (6) months and a monetary fine of at least six thousand (6,000) euros."

– **Greek Law 4679/2020 (Article 45, paragraph 1, points "a" & "b")**

3. Dissemination of False Information & Potential Risk to Public Health

Relevant Laws: Greek Law 4855/2021

3.1 Spreading False News Affecting Public Confidence in Public Health

"Anyone who publicly or via the internet disseminates or spreads in any way false news that is capable of causing concern or fear among citizens, or of undermining public confidence in the national economy, the country's defense capability, or public health, shall be punished with imprisonment of at least three (3) months and a monetary fine."

– **Greek Law 4855/2021 (Article 36, paragraph 1)**

4. Offering Potentially Unsafe/Unregulated Products & Lack of Trader Transparency

Relevant Laws: Greek Law 2251/1994; Greek Law 1316/1983; Presidential Decree 131/2003

4.1 Obligation to Market Safe Products & Provide Risk Information

"Paragraph 1: ...Producers are obliged to place on the market only safe products.

Paragraph 3: A product is considered safe if, under normal or reasonably foreseeable conditions of use...it poses no risk or only minimal risks consistent with the product's use, which are deemed acceptable in the context of a high level of protection of the health and safety of persons, taking particularly into account: (a) the characteristics of the product... (c) the presentation of the product, labeling, warnings, and instructions for use and disposal... (d) the categories of consumers exposed to risk..."

– **Greek Law 2251/1994 (Article 7, paragraphs 1 & 3)**

4.2 Illegal Marketing of Unauthorised (Medical) Devices

"A manufacturer, representative, or importer who places pharmaceutical or other products referred to in this law on the market without authorization...shall be punished with a fine...In case of repetition of the violation, the offense is prosecuted criminally and punished by imprisonment of up to one year and a monetary fine... The same penalties apply to any manufacturer, representative, or importer for the manufacture, importation, possession, or distribution of products under the competence of EOF (National Organization for Medicines), carried out in violation of provisions and rules of good manufacturing and distribution practices."

– **Greek Law 1316/1983 (Article 33, paragraph 1, replacing L.D. 96/1973 Art. 19 par. 1)**

4.3 Lack of Clear Trader Identification in Online Commercial Communications

"Commercial communications that constitute an information society service or are part of one must meet the following conditions:

(a) the commercial communication must be clearly identifiable;

(b) the natural or legal person on whose behalf the commercial communication is made must be clearly identifiable;"

– **Presidential Decree 131/2003 (Article 5, points "a" & "b")**

4.4 Omission of Essential Supplier Details in Distance Contracts

"Before the consumer is bound by a distance contract...the supplier shall provide the consumer with the following information in a clear and comprehensible manner:

...

(b) the identity of the supplier, such as their trading name;

(c) the geographical address where the supplier is established, as well as their telephone number and email address..."

– **Greek Law 2251/1994 (Article 3b, paragraph 1, points "b" & "c")**