

Facebook TF Report Submission #1 [29/4/2025]

Case Number: 14942934

Service:

Facebook Core ▾

Reporting Reason:

Fraud & Deception ▾

Please specify your reporting reason(s):

The posts in question are sponsored advertisements claiming that the user posting them is a former employee of a clothing store who worked under poor conditions and, after being fired, is now sharing a discount tip. Specifically, the posts allege that customers can purchase a North Face sports bag for just 2 euros by posting a review on the website of the clothing store in question (Decathlon).

We examined the link provided in the comment section of these posts, which supposedly directs users to the Decathlon website to leave a review and receive the discount. However, the link actually redirects users to an unknown website that is not affiliated with Decathlon. The URL (https://cutt.ly/decathlon_gr_tnf) differs significantly from the official Decathlon website (<https://www.decathlon.com.gr/>).

As shown in the attached screenshots, we used a sandbox environment to securely access the fraudulent URL and follow all steps presented. The structure of the site follows a familiar pattern commonly seen in phishing scams, featuring either pre-programmed quizzes that always result in the user "winning," or, in this case, a series of survey questions about how users found the website.

Additionally, on the homepage of the fraudulent website, there is a section displaying supposed comments from Facebook users, along with an account that is presented as Decathlon's customer service. However, attempts to access any of these accounts from the site were unsuccessful. Furthermore, the original Decathlon website contains no such section. This is another common aspect of phishing scams, where fake or programmatically generated comments and reviews are used to deceive visitors into believing that other users have successfully purchased the advertised product or service.

Upon completing the survey, users are directed to an unsecured payment page where they are prompted to provide their bank account or credit card information in order to supposedly purchase the bag for 2 euros.

This case exhibits all the established characteristics of a phishing scam, and there is no affiliation between the fraudulent website and Decathlon. These posts pose a significant risk to users, particularly those unfamiliar with common scam tactics, as they could easily be deceived into providing sensitive financial information and be charged for a non-existent product.

Important clarification: In the attached PDF containing the relevant screenshots, the first page shows a screenshot of the official Decathlon website. All subsequent pages depict the fraudulent website impersonating Decathlon.

Please attach the valid document related to your report:

[Attached PDF]

Please submit the URLs below (max 20):

https://www.facebook.com/permalink.php?story_fbid=pfbid09Y4FN37SuroZcqoLt8d5qfuYpEidLPwppYLMC1uj3bAWq5msq7GkYVDZFD6jFFxJl&id=61575899722302
<https://www.facebook.com/ads/library/?id=554908490993499>
<https://www.facebook.com/ads/library/?id=614456321637884>
<https://www.facebook.com/ads/library/?id=999795101876396>
<https://www.facebook.com/ads/library/?id=1592964258036472>

Country:

Greece

~~Check here if you are reporting a beneficiary and/or payer of an advertisement under Digital Services Act~~

There is an applicable legal order for this request

Are you reporting unlawful content?

Yes

No

If you regard the reported content as unlawful, please detail what specific laws (i.e relevant legislative provisions) had allegedly been violated:

Article 386 of the Greek Penal Code (Law 4619/2019):

Article 386 – Fraud

Paragraph 1:

Whoever, by knowingly presenting false facts as true, or by unlawfully concealing or omitting true facts, damages another's property by persuading someone to act, omit an action, or tolerate a situation, with the intent of obtaining an unlawful financial benefit for themselves or another from the damage to that property, shall be punished with imprisonment. If the damage caused is particularly large, the punishment shall be imprisonment for at least three (3) months and a monetary fine. If the damage caused exceeds the total amount of one hundred and twenty thousand (120,000) euros, the punishment shall be imprisonment of up to ten (10) years and a monetary fine.

(As amended by Article 92 of Law 4855/2021, effective from 12/11/2021)

Paragraph 2:

If the fraud is committed directly against a legal entity of the Greek State, a legal entity governed by public law, or local government organizations, and the damage caused exceeds the total amount of one hundred and twenty thousand (120,000) euros, the punishment shall be imprisonment for at least ten (10) years and a monetary fine of up to one thousand (1,000) daily units. This offense becomes time-barred (subject to statute of limitations) after twenty (20) years.