

Dear Mark:

This sounds right on target. My thoughts in CAPS. Thanks, Brad

On Sep 21, 2010, at 6:27 PM, Mark Regnerus wrote:

> Brad,
>
> OK, so let me process some of this. I need to have my stuff together before I approach Mark Hayward, perhaps early next week if I'm clear about things.
>
> Tell me if any of these aren't correct.
>
> 1. We want to run this project through UT's PBC. I'm presuming 10% overhead is acceptable to Witherspoon. YES
>
> 2. We want a broad coalition comprising several scholars from across the spectrum of opinions about same-sex relationships/marriage, including folks from UT and PSU. We'll bounce around some names, a few of which include people like Paul Amato, Cynthia Osborne, etc. I'll be curious about Mark H's recommendations, too; he's well-connected, and perhaps has some capital with Paul. Certainly there are enough family demographers at Penn State that we will get interest. YES
>
> 3. We want to "repeat" in some ways the DC consultation with the group outlined in #2, with the outcome being a 10-15 page study proposal that is structured in NIH or Templeton style. The point of this is less about "proposing" such a study to a funder as it is laying out the protocol that the coalition would agree upon. The emphasis, however, is on getting the science/methods of this right. YES - THOUGH PROBABLY MORE LIKE 20-30 PAGES ONCE WE'RE DONE SKETCHING OUT THE PLAN.
>
> 4. This document would in turn be used to approach several research organizations for the purpose of acquiring bids for the data collection project. YES
>
> Did I understand that correctly?
>
> And per your instruction, I should think of this as a planning grant, with somewhere on par of \$30-40k if needed. YES
>
> I would like, at some point, to get more feedback from Luis and Maggie about the "boundaries" around this project, not just costs but also their optimal timelines (for the coalition meeting, the data collection, etc.), and their hopes for what emerges from this project, including the early report we discussed in DC. Feel free to forward this to them.
>
> thanks,
> Mark
>
>

Yours,
Brad

W Bradford Wilcox
Director, National Marriage Project
Associate Professor of Sociology
University of Virginia
<http://www.virginia.edu/marriageproject/director.html>

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Great idea. No negatives.

I think the key is to just lay out plan of analysis and reportage you can both agree upon. My suggestion for report:

YOU coauthor introduction, lit review, data and methods, and results sections and THEN write your own distinct conclusions.

Of course, the analysis would have some of what you want - gold standard compared to ss households, and some of what she wants ss households compared to cohab or blended. BUt that's fine!

B

On Jan 21, 2011, at 10:41 AM, Mark Regnerus wrote:

Any new thoughts about Cynthia as a co-writer of the report?

I remain positively included toward it. What are the negatives?

Yours,
Brad

W. Bradford Wilcox
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Yes, I think we have to keep in mind that even getting a report from UT W Paul Amato on board is a huge achievement.

BTW: I have an idea. Steven Nock's good friend Jim Wright is editor of SSR, a good peer-reviewed journal that does lots on family.

He might be open to a special issue on our dataset--esp because Steve had hoped to study this issue. Wright also likes Paul Amato.

So, down the road, i suggest we do a report AND invite a number of people from across the spectrum to contribute to a special issue in SSR on the new data.

Yours,
Brad

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Luis,

We are set for Monday, May 16 at 3 Eastern/2 Central. Dan's assistant Dionne will work out the teleconference details and get back to you about them. If you could put together a list of your other funding prospects for the call, I do think that would be helpful ... Thanks

-- Mike Hartmann

From: [REDACTED]
Sent: Friday, April 29, 2011 6:53 AM
To: Michael Hartmann
Subject: follow up

Dear Michael:

Many thanks for your call.

Mark Regnerus is in the process of preparing a proposal that should be ready to be sent to you by e-mail by early next week.

Also, I am able to confirm that Monday, May 16, at 3 pm EST (2 pm Central Time) would be a good time for us to talk over the phone. We can do it later if you prefer. I have asked Brad Wilcox to be in the call as well as Mark.

The purpose of the call, in my view, is to update you as to the importance of the project, and to explore ways in which Bradley could assist in supporting this project.

My sense is that there probably are a number of individuals and foundations that may respond to an invitation from Bradley to participate in the project, in a way they would not respond to me or to Mark Regnerus. I have a list of such funding leads of my own--and in fact I have made some inquiries in some places already-- and I suspect Bradley has an even more extensive list of potential sources. This is the gist of what I discussed with Dan over the phone in my first call, and it is an idea that came from my conversations with Robby about our needs.

If this is how you see it, I would be happy to begin to put together the list of where we are in our prospecting from other sources, so that you all could look at it and decide whether you may be able to use your leverage with them. Just let me know if you want me to start on this in preparation for our May 16 call.

Many thanks for your assistance,

Luis

RE: with Brad

Regnerus, Mark

Sent: Tuesday, August 23, 2011 2:19 PM

To: [REDACTED]

Cc: Regnerus, Mark

In a nutshell, we mulled over the pros and cons of (1) simply releasing the report widely on a given date, and (2) releasing to a select group of reporters early, with an embargo date. We tentatively concurred in favor of option 2. I am intending to bring the consultants back to Austin in January or February (unscheduled as yet), and Brad thinks we should invite three journalists then--an NPR reporter, an Atlantic monthly writer, and an AP journalist (I can't remember the names of the last two--Brad does; Jennifer Ludden is the first). They of course may or may not come to Austin for a day, but it would be for them to watch us pore over the new statistics together, to witness the collaborative effort of the project, to hear us discuss aloud our impressions of the data, etc. But then they would have to wait a bit--a few months--until the formal report was issued to them, after which they'd have an embargo of between 3-10 days (not sure yet, preferably shorter) during which time they could talk to others, including both the consultants they've already met (theoretically, at least) or others who might have alternative interpretations. We're basically hoping then that the three would each talk about it on the release date of the report, and that subsequent media would pick it up from there. May have a simple-stats version of the data up that date as well--not sure yet how complicated that is. Basically, we don't want to give much lead time to either fans or critics. We'd rather the blogosphere fire up after the release than to be prepared in advance for it. That's the short version, aspects of it are subject to change, of course.

Mark

From: [REDACTED]**Sent:** Tuesday, August 23, 2011 2:07 PM**To:** Regnerus, Mark**Subject:** Re: with Brad

At some point, I would like to know the plan.....at your convenience.

In a message dated 8/23/2011 3:04:02 P.M. Eastern Daylight Time, [REDACTED] writes:

Luis,

I spent the day yesterday with Brad and a couple other researchers (Glenn Stanton, Focus, and Scott Stanley, U of Denver), and spent some time discussing public/media relations for the NFSS project. Anyways, time well spent and we feel like we have a decent plan moving forward.

Mark

press idea

W Bradford Wilcox [REDACTED]

Sent: Monday, September 12, 2011 9:52 PM

To: Regnerus, Mark

Cc: John F. Doherty [REDACTED]

Michael Cromartie runs a big press gathering in Miami in the spring. Very informal, expansive, great access to top media players.

Love to get you and [REDACTED] there @ the time the report is released. He's interested.

Brad